

2017 X-Jam

Sponsorship Opportunities



The Toronto X-Jam will feature some of the world's best BMX and Mountain Bike Freestyle Professionals, including a special course for Street Jam.

Level 1

- Provide prize for competitors or promotional items for giveaway to competitors or attendees of the competition – Value \$500
- Your company will receive sponsorship mention on the Toronto International Bicycle Show and X-Jam websites (including your company logo) and during the X-Jam event at the show – Value \$500

Level 1 Sponsorship Cost: \$500 plus prize and/or promotional items

Level 2

- 10' x 10' booth in the area – Value \$1,125
- 1 company banner/sign located in the feature area – Value \$500
- Your company will receive sponsorship mention on the Toronto International Bicycle Show and X-Jam websites (including your company logo) and during the X-Jam event at the show – Value \$500

Level 2 Sponsorship Cost: \$1,500

Level 3

- 20' x 20' booth in the area – Value \$2,250
- 1 company banner/sign located in the feature area – Value \$500
- Company decals (approx. 12" x 12") placed on course ramp. Includes 1 location – Value \$500 per location of decals
- Provide prize to the competitors. Your company may provide promotional items to the event competitors – Value \$500
- Your company will receive sponsorship mention on the Toronto International Bicycle Show and X-Jam websites (including your company logo) and during the X-Jam event at the show – Value \$500

Level 3 Sponsorship Cost: \$3,000 plus prize and/or promotional items

Level 4

- Customized Sponsorship Package catered to the sponsor's requirements

Level 4 Sponsorship Cost: Customized based on requirements – i.e. booth space, banners, decals etc.



PLEASE NOTE

All banners, signs and decals **MUST** be provided by sponsor.



For more information call Josie: (416) 363-1292 or e-mail josie@telsec.net
www.bicycleshowtoronto.com • Please use #bicycleshow • [facebook.com/bicycleshow](https://www.facebook.com/bicycleshow)
1 Yonge Street, Suite 1801, Toronto, Ontario M5W 1W7 Canada

TORONTO INTERNATIONAL
BICYCLE SHOW

TORONTO INTERNATIONAL BICYCLE SHOW, MARCH 3-5, 2017
BETTER LIVING CENTRE, EXHIBITION PLACE, TORONTO